

BIKERS WITH HEARTS



CHARITY



bwhcharity.org

info@bwhcharity.org

P.O. Box 701
Genoa City, WI 53128

EIN: 92-2099268

2024 Rides
Childhood TBI
June 15th.

Childhood Cancer
September 14th

Benefiting
Children's Wisconsin



Dear Friends,

At Bikers With Hearts our mission is to *"Raise Charitable Funds Through Organized Motorcycle Runs & Rallies"* in order to support and bring awareness to the community over a wide array of causes every year.

Every year we organize events in support of Children's Wisconsin for Childhood Traumatic Brain Injury Awareness and Pediatric Cancer. As you can imagine, each of these events require massive amounts of time, planning and overhead costs to ensure a safe and enjoyable experience for our supporters while trying to remain financially successful for the causes we are supporting.

We also take every opportunity to support other organizations events such as Breast Cancer Awareness, the Dystonia Medical Research Foundation, Suicide Awareness, Veterans Path to Hope & New Horizons Transitional Living program, Ronald McDonald House, pet rescue, adoption and shelter initiatives, numerous other veteran and cancer outreach events, as well as many individuals that have suffered some sort of illness or loss and would benefit from the support of the biker community.

The success of Bikers With Hearts is largely dependent upon the financial and in-kind donation support that we get from corporate and individual sponsors. We are therefore asking you to become one of this year's sponsors. Your company will benefit from the positive public attention by helping a nonprofit organization like us. Last year, Bikers With Hearts Charity was able provide almost \$15,000 in support to Children's Wisconsin along with several other charities, and other causes throughout the year.

On behalf of Bikers With Hearts Charity, we would like to thank you for your consideration in supporting our mission. It is only through the generous support of our community that Bikers With Hearts can continue to provide the best level of support to the numerous causes we gather and ride for throughout the year.

Enclosed is a sponsorship proposal for your review. Please do not hesitate to contact us should you decide to become one of our sponsors.

Thank you for your time and consideration, we hope to hear from you soon.

Sincerely,
Bikers With Hearts Board of Directors

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Annual Sponsorship Opportunities

Platinum Level Sponsor

Gifts of \$5,000 or more:

- Acknowledgment of support at all organized events.
- Company logo featured on a special banner and social media.
- Opportunity to provide information to participants.
- Opportunity to speak at after party.
- Comped Registration for 10 Bikes to all Rides & 50% Off Any Additional.

Gold Level Sponsor

Gifts of \$2,000 to \$4,999:

- Acknowledgment of support at all organized events.
- Company logo featured on a special banner and social media.
- Opportunity to provide information to participants.
- Comped Registration for 5 Bikes to all Rides & 50% Off Any Additional.

Silver Level Sponsor

Gifts of \$1,500 to \$1,999:

- Acknowledgment of support at all organized events.
- Company logo featured on a special banner and social media.
- Opportunity to provide information to participants.
- Comped Registration for 2 Bikes to all Rides.

Bronze Level Sponsor

Gifts of \$1000 to \$1499:

- Acknowledgment of support at all organized events.
- Company logo featured on a special banner and social media.
- Opportunity to provide information to participants.
- Comped Registration for 1 Bike to all Rides.

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CHARITY

Sponsor Registration

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ E-mail Address: _____

SPONSORSHIP LEVEL

(Please Indicate Sponsor Level)

Platinum

Gold

Silver

Bronze

BILLING INFORMATION

(Please Indicate Sponsorship Amount)

\$5000

\$2000

\$1500

\$1000

Other: \$ _____

Cash Check payable to Bikers With Hearts Credit Card

Name On Card: _____

Account Number: _____

Exp. Date: _____ CVC: _____

Billing Address (if different): _____

City: _____ State: _____ Zip Code: _____